



Capacity Building Seminar for Site Managers

18th – 20th October, 2017
Vilnius, Lithuania

**Call for partnership
and participation**



ROLE ♦ COOPERATION ♦ SKILLS

Participants

Selected site managers of World Heritage sites, representatives of National Commissions for UNESCO and responsible institutions of Latvia, Estonia, Ukraine, Poland, and Lithuania.

The aim of the project is to strengthen site managers' abilities to consolidate their institutional, social position specifying determination of their functions, competence, responsibilities and developing their skills on risk management, periodical reporting, cooperation, communication and mediation.

Challenges and needs

- need for determination and consolidation of site managers' functions and responsibilities on international and national levels with the reference to the *World Heritage Convention* and its *Operational Guidelines*;
- need for instruments for better involvement of site managers into policy-making, preparation of territorial and strategic planning documentation, strengthening their role in management and monitoring of the site, implementation of the *World Heritage Convention* and World Heritage Committee's decisions;
- need for improvement of the professional skills and capacities for risk management, periodical reporting, communication and promotion of the site.

The provisions of the *Operational Guidelines* insufficiently disclose references to site managers' functions, roles and responsibilities. We believe this position should be linked with managing, monitoring, protecting, maintaining and promoting World Heritage property *in situ*. The need for leadership taking mediator role between national authorities and municipalities, local communities and stakeholders is of essential importance. Therefore, site manager's involvement into the management of the site, acting together with national / local authorities and implementing the decisions of the World Heritage Committee should be strengthened.

Format of the project

A special 2-day practical Capacity building seminar will be based on 3 thematic lectures, given by international experts (from World Heritage Centre, ICOMOS, ICCROM), accompanied with 3 leading practical workshops and individual case studies presented by site managers from different countries. Findings and insights of the seminar will be followed by the *Recommendations for Site Managers* to be presented to the World Heritage Centre.

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Main topics of the seminar

- site managers' role and responsibilities recalling the statutory processes of the implementation of the *World Heritage Convention* and its *Operational Guidelines*;
- cooperation and mediation skills for better involvement of site managers into policy-making procedures, preparation of territorial and strategic planning documentation, strengthening their role in management and monitoring of the site, preparation of strategic or planning documentation and implementation of the *World Heritage Convention* and World Heritage Committee's decisions;
- professional skills and capacities for risk management, periodical reporting, communication and promotion of the world heritage property.

Expected results

- to empower site managers to take leadership managing world heritage sites they are responsible for;
- to find effective formats, instruments and to develop site managers' skills for collaborative work with national and local authorities involving them in the processes of management of world heritage sites and implementing decisions of the World Heritage Committee;
- to improve sites managers' capacity skills for managing, communicating, and promoting world heritage sites;
- to prepare *Recommendations* and key messages concerning functions and responsibilities of site managers, and to contribute to possible *Prospective Guidelines for Site Managers* to be included into the *Operational Guidelines of the World Heritage Convention*.

Contact us

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